

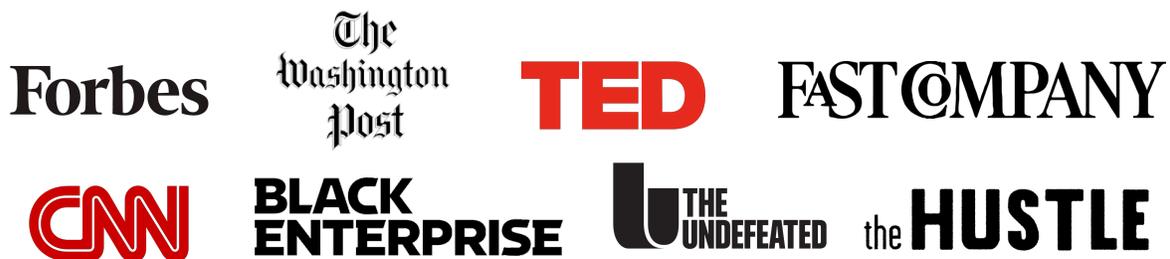
Marcus Bullock
Founder/CEO (Flikshop)



Marcus Bullock is an entrepreneur, justice reform advocate, and [TED speaker](#). Following his 2004 release from prison, he launched a construction business that grew to employ other returning citizens. Bullock is also founder and CEO of [Flikshop, Inc.](#), a software company that builds tools to help incarcerated people stay connected to their families and build community.

The Flikshop mobile app enables families and non-profit organizations to send personalized postcards to any person in any cell in the US, with the mission of using social connections to decrease recidivism. He also founded the [Flikshop School of Business](#), a program that teaches returning citizens life skills and entrepreneurship via computer coding and software development. As Forbes writes, *“Will Flikshop, the Instagram for prisons, solve all of [the mass incarceration] issues? No. But Flikshop typifies the sort of work that needs support to scale to address these issues from many angles.”*

Bullock is an inaugural cohort member of **Techstars Anywhere** and John Legend’s **Unlocked Futures** business accelerators. He was selected as one of *The Root’s 100 Most Influential African Americans* in the US. Shortly after, Bullock was named a **2020 Halcyon Incubator Fellow**. Additional awards include: **Aspen Ideas Award**, **WBJ 40 under 40**, **US State Park Distinguished 400 Award**, and **2021 EY Entrepreneur Of The Year Finalist**. He is a member of the **Justice Policy Institute’s** board of directors, Advisory Board member for **Princeton University’s** Prison Teaching Initiative, and serves as an advisor to the **Georgetown University McDonough School of Business** and **Aspen Institute’s** Opportunity Youth Incentive Fund. Married with two children, Bullock’s story has received coverage from Forbes, CNN, Washington Post, Black Enterprise, and NPR.



“My mother saved my life with her love. Today, I want to help create pathways of success for others that are paved with stones of empathy.”

- Marcus Bullock

Suggested Language for Speaker Introduction:

Marcus Bullock is a husband and father that grew into a tech entrepreneur who wants to reduce recidivism. He leverages his own journey to share a story about resilience and overcoming obstacles, which he hopes will build stronger communities, more diverse companies, and more inclusive colleges & universities. I will not spoil the story, but trust me, it's an incredible journey.

To help you better understand his background, Marcus is the CEO of Flikshop, a TED speaker, and most recently launched the Flikshop School of Business, where his team introduces tech and entrepreneurship strategies to returning citizens. He is an inaugural cohort member of **Techstars Anywhere** and John Legend's **Unlocked Futures** business accelerators. He was selected as one of *The Root's 100 Most Influential African Americans* in the US and is a member of the **Justice Policy Institute's** board of directors, Advisory Board member for **Princeton University's** Prison Teaching Initiative, and serves as an advisor to the **Georgetown University McDonough School of Business** and **Aspen Institute's** Opportunity Youth Incentive Fund. He has been featured in Fast Company, The Undeclared, Black Enterprise, CNN, VICE TV, and Forbes.

Marcus loves to share, with transparency, and hopes that each of you will find ways to connect with him in Q&A or on his Twitter or Instagram.